b21
building
twentyone

IT TAKES JUST 21 DAYS TO FORM A HABIT, AND THE MOST INFLUENTIAL HABITS ARE FORMED BEFORE THE AGE 21. BUILDING TWENTYONE IS A UNIQUE, YOUTH DRIVEN CENTER FOCUSED ON BUILDING TRUST, HOPE, CHARACTER, INFLUENCE AND POTENTIAL IN STUDENTS BEFORE THE AGE OF 21.

SPONSORSHIP OPPORTUNITIES

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Building Twentyone is committed to giving students the opportunity to develop life changing values, while coaching them to find their passion and purpose to be actively engaged in their families, schools and communities.

Building Twentyone will positively influence students and continue to guide them in pursing their passions by providing unique and diverse opportunities through the pursuit of sponsorships, community support and dollars raised in an effort to expand and better the center, its programs and the safe environment in which students find their place.

Building Twentyone offers students (7th through 12th grade) the chance to change their lives for the better. Building Twentyone gives teens the support they need to be creative, gain confidence and make positive choices in their life.

Building Twentyone has various unique programming options focused on letting students explore different career paths and develop new skills.

There are several way you can be involved with supporting Building Twentyone. For more information contact Benjamin Schartow at *benjamin@buildingtwentyone.org* or by visiting our website at *www.buildingtwentyone.org*.

www.buildingtwentyone.org

PLATINUM SPONSOR $15,000

- Sponsor letter of commitment in prominent location on website for one year
- Logo prominently displayed on homepage and donation page for one year
- Logo included in the banner photo of all social media accounts for one year
- Logo displayed on all event materials for one year
- Eight complementary tickets/invitations to all events for one year (or table)
- Opportunity to make brief remarks at the Comedy for a Cause event during a mutually agreed upon time
- Logo placement on banner to be displayed at the Building Twentyone skate park location for one year
- Opportunity to be recognized as a sponsor of a specific student program for one year
- Logo on all printed materials and advertising (print, television, billboard, website, etc.) for one year
- Top recognition in all press releases and media alerts for one year
- One custom brick included on the Foundation Wall

GOLD SPONSOR $8,000

- Logo prominently displayed on donation page for one year
- Three mentions a month across all social media platforms for one year
- Logo displayed on all event materials for one year
- Six complementary tickets/invitations to all events for one year
- Logo placement on banner to be displayed at the Building Twentyone skate park location for one year
- Opportunity to be recognized as a sponsor of a specific student program for one year
- Logo on all printed materials and advertising (print, television, billboard, website, etc.) for one year
- Recognition in all press releases and media alerts for one year

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SLIVER SPONSOR $5,000

- Logo prominently displayed on donation page for one year
- One mention a month across all social media platforms for one year
- Logo displayed on all event materials for one year
- Four complementary tickets/invitations to all events for one year
- Logo placement on banner to be displayed at the Building Twentyone skate park location for one year
- Logo on all printed materials and advertising (print, television, billboard, website, etc.) for one year
- Recognition in all press releases and media alerts for one year

BRONZE SPONSOR $2,000

- Logo displayed on donation page one year
- Logo displayed on all event materials for Comedy for a Cause
- Two complementary tickets/invitations to an event of your choice
- Logo printed on select event materials
- Recognition in all press releases and media alerts for one year

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PARTNER SPONSOR $1,000

- Name displayed on donation page for one year
- Logo displayed on select event materials
- Two complementary tickets/invitations to an event of your choice
- One mention on all social media accounts announcing new partnership

FRIENDSHIP SPONSOR UP TO $500

- Name list on donation page for one year
- One mention on all social media accounts announcing new partnership

FOUNDATION WALL $500

The Foundation Wall will be an installation within our building. The wall will consist of bricks purchased by supporters of Building Twentyone and personalized to show their commitment to our cause.

- One personalized brick with any name or designation on it (of an appropriate nature)
- Bricks will remain as part of the building permanently

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SPONSORSHIP CONTRACT

Contact: *benjamin@buildingtwentyone.org*
Building Twentyone
P (517) 614-6539
1288 N Cedar I Mason, MI 48854

Business name _____

Contact name _____

Email address _____

Address _____

Phone number _____ Fax number _____

Sponsorship options — check the box next to the level of sponsorship you are purchasing

- ☐ Platinum Sponsor -$15,000
- ☐ Gold Sponsor - $8,000
- ☐ Sliver Sponsor - $5,000
- ☐ Bronze Sponsor - $2,000
- ☐ Partner Sponsor - $1,000
- ☐ Friendship Sponsor - Up to $500
- ☐ Foundation Wall - $500

Total sponsorship amount $

- ☐ Please send me an invoice
- ☐ Check enclosed, mailed to: Building Twentyone| Attn: Benjamin Schartow
  5950 McMillian Way | Lansing, MI 48911
  (Please make checks payable to Building Twentyone)
- ☐ Credit card: ☐ MasterCard ☐ Visa ☐ Discover

  Card number _____ Exp. date _____ Security code _____

  Signature _____

Accept participation: I, the undersigned, am authorized and agree to work with Building Twentyone as a sponsor. I commit my company to the above financial obligation.

Contact signature Date

Building Twentyone Executive Date